The Illinois Articulation Initiative Annual Report

July 2020 - June 2021

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Annual Report FY 2021

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Overview

The Illinois Articulation Initiative (IAI) is a statewide transfer agreement, which is transferable among more than 100 participating private and public colleges and universities in Illinois. All colleges and universities participating in IAI agree to accept a "package" of IAI general education core curriculum (IAI GECC) courses in lieu of their own comparable lower-division general education requirements. The IAI GECC package consists of 37 – 41 semester credit hours in communications, humanities and fine arts, social and behavioral sciences, life and physical sciences, and mathematics. May 2021 marked the end of the twenty-third year of implementation of the IAI and the GECC package.

The Initiative also includes major recommendations for the first two years of college in several popular majors. Faculty panels, which have expertise in the major field of study, created these recommendations. IAI major recommendations work best for students who have chosen their majors and are going to eventually transfer but are undecided on the college or university that will grant their baccalaureate degree.

The Illinois Articulation Initiative was formalized by the passage of the IAI Act in January 2017 (PA 099-0636) and continues to be an important statewide system for encouraging transferability among postsecondary institutions in the State of Illinois. IAI also played a significant role in Illinois being a national leader in full-time community college students completing bachelor's degrees at four-year universities, as previously reported by the National Student Clearinghouse Research Center.

The Illinois Articulation Initiative encompasses the GECC package, course transfer policies, GECC and Major faculty panels, the iTransfer.org website and portal, as well as the iManage course submission and review system. All components of the IAI are intertwined and do not operate independently.

Statewide Transfer Policy & the Illinois Articulation Initiative

The 2017 IAI Act codifies the Initiative by requiring: all Illinois public community colleges and universities to participate in IAI; all public institutions shall maintain a complete GECC package; all courses approved for IAI GECC codes must be accepted for transfer as fulfilling parts of the GECC package; and students completing the full GECC package must not be required to take additional lower-division general education courses and must be able to transfer seamlessly. In 2018, an amendment to the Act was also passed to address degree program advising at public colleges and universities in order to improve articulation and reduce excess academic credit hours. Finally, in June 2020 the IAI Act was amended to address COVID: *Illinois Articulation Initiative General Education courses taken during the public health emergency declared by proclamation of the Governor due to the COVID-19 pandemic during calendar year 2020 must be transferable for students receiving a grade of "pass", "credit", or "satisfactory" and shall fulfill the prerequisite requirements for advanced courses.*

Senate Joint Resolution 22, the IAI Efficiency Course Transfer Act, was passed in 2018 and directs the IBHE and ICCB to identify any shortcomings in attaining the goals of the IAI Act. It also requires all 2- and 4-year public institutions to: review the transfer credits of all incoming transfer students to find any instances where courses are not deemed transferable with full credit, including prerequisites; ensure GECC curricula align with IAI course descriptors; accept with full credit toward a degree courses taken in GECC; and not require transfer students to retake GECC courses required as prerequisites. The Resolution also requires IBHE and ICCB to inform high school counselors about IAI, the GECC package, and statewide transfer policies.

In January 2019, the Illinois Community College Board officially launched the GECC Credential. This credential may be awarded to a student upon completion of 37-41 credit hours across five academic disciplines which satisfy the General Education Core Curriculum of the Illinois Articulation Initiative.

Due to the passage of the Education and Workforce Equity Act, a new IAI Education major panel may be created in the next year or two depending upon the outcomes of an IBHE/ICCB jointly established task force, as mandated by law. If the decision is made to proceed with the creation of this new panel, the IAI State Director has outlined an implementation plan to the Boards based on reconstituting the ECE major panel approximately seven years ago.

Administration of IAI

The Illinois Articulation Initiative encompasses the GECC package, course transfer policies, GECC and Major faculty panels, the iTransfer.org website and portal, as well as the iManage course submission and review system. All components of the IAI are intertwined and do not operate independently.

The IAI has been administratively housed and supported via State funds at Illinois State University (ISU) since 1997. The IAI staff consists of a full-time director, coordinator, and system programmer as well as a part-time technology/programming consultant. IBHE and ICCB staff serve as GECC and Major panel managers. IAI, IBHE, and ICCB staff closely collaborate on establishing and implementing IAI policies and procedures, tracking course reviews, recruiting faculty, and providing students the information they need. This collaborative effort ensures students' lower-division general education coursework transfers and applies to their chosen degree programs at the receiving institution.

The IAI iTransfer.org Website

The Illinois Articulation Initiative and the iTransfer.org website continues to serve as the state's primary transfer information system. The iTransfer.org website provides transfer-related information to current and prospective students in Illinois higher education, parents of students, college advisors, high school guidance counselors, and the public at large. The site also serves as a portal to access the iManage system, MyCreditsTransfer tool, state transfer policies, etc. and is used in this capacity by: college and university faculty and advisors, academic and student service officers, education administrators, registrars, and admissions staff; transfer coordinators; state education agency staff and Board members; legislators; and a variety of other key stakeholders.

The website represents the efforts of more than 1,000 faculty and staff members working across the State. This also includes the Illinois Board of Higher Education, the Illinois Community College Board, and the Transfer Coordinators of Illinois Colleges and Universities, all of whom participated in the development of the Illinois Articulation Initiative curriculum guidelines in 1993. In addition to providing information regarding state transfer policies, the site provides students with all the details of the statewide IAI general education program (GECC) and IAI major recommendations as identified by the IAI faculty panel members for each discipline.

Additionally, the iTransfer.org site houses a database of specific institutional courses that meet the initiative's requirements, manages and organizes course information, and provides web-based training for institutional faculty and staff. Most notably, the site's primary audience is serving over 40,000 students who transfer to a new or different Illinois institution each year.

The IAI team uses a continuous improvement process to monitor new initiatives in transfer, as well as maintain and further enhance the iTransfer website as new technologies become available. This approach allows the site to remain an up-to-date and important tool for transfer information within the state. Over five years ago, the iTransfer website was completely redesigned with the following new features added: being mobile friendly; incorporating student-focused navigation and landing pages utilizing non-layman terminology that is easily understood by students and parents; and, limiting content to be more relevant, streamlined, and useful for transfer students, faculty members, and advisors.

The IAI iManage Course Submission & Review System

The iManage course submission and review system primarily serves institutional submitters and contacts, IAI panel members and staff members, and the IBHE and ICCB staff panel managers. The IAI GECC and Major panels and descriptors serve as the foundation for the iManage system. Participating institutions submit courses to specific panels and the panels then review those courses each spring and fall to determine alignment to the panel's course descriptors and approval criteria.

IAI programming staff have been in the process of re-writing the entire iManage system using Object-Oriented Programming (OOP). This modern coding methodology includes the use of data models and data repositories. This is the same method the programmers used to create the iPlacement system for the Transitional Math and English Language Arts statewide portability panels. Much of the code created in iPlacement can be reused with modifications to the iManage system. Staff have started leveraging this code to enhance the iManage system as well as a newer file data repository. Because this modern code is much easier to maintain and update than existing platforms, the programmers are working to have a completely OOP-supported backend and will then update the user interface using a modern responsive front-end component library, such as Bootstrap, in order to enhance the user experience.

IAI FY2021 SUMMARY

iTransfer Website

In addition to transfer students and their families, iTransfer serves the faculty and staff of the institutions within the state. Of those institutions, 79 institutions participated in the IAI this year as full participants and 31 as receiving-only institutions for a total of 110 participating institutions in FY2021. (See the Report Appendix, Table1, for a complete list of participating institutions grouped according to participation status.)

Between July 1, 2020 and June 30, 2021, the iTransfer website processed 107,378 visits to the site, with 71,545 being unique visitors. There were also 340,961 total pageviews with an average of 3.18 pages viewed per visit. (See Report Appendix, Google Analytic Reports at the end of the tables for a more complete breakdown.)

iManage Course Submission & Review System

The iManage system relies on the iTransfer database to store all panel decisions as well as course approval status and dates for all participating institutions. Currently, the website's database houses a total of 6,656 active GECC courses and 2,365 active Major courses, for a grand total of 9,022 active courses in IAI for FY2021. (See Report Appendix, Table 2 and 3, for the course population statistics related to the IAI GECC and Baccalaureate Majors courses for *all current and future dates).*

It is worth noting that two years ago the IAI staff began an in-depth review and scrub process of the IAI Approved Institutional Courses Database via maintenance requests and audits. Receiving-Only institutions that have not complied with these requests, primarily through the submission and maintenance of their previously approved courses through the Ongoing Course Review process, are scheduled to have their courses ended in the summer of 2022. While the total number of courses that this database audit process will target has not been determined, staff estimate that approximately 400 courses will be ended. Based on this estimate, the IAI database will likely reflect a grand total of approximately 8,500 GECC and Major courses approved for participating institutions throughout the state next summer.

Panel and Institutional Approval Ratios

For FY21, the overall IAI faculty-panel approval ratio for all panels is 64%. The general education panels averaged 58% across all six panels for the year and the major panels averaged 70% across all fifteen major panels that received submitted courses for the year. The average approval ratio for the seventy-two institutions that submitted to the IAI panels this fiscal year was a little over 66%.

By comparison, the FY20 overall course approval ratio was 67% for all IAI faculty panels, which is just slightly higher than this year's overall approval ratio. The general education panels' course approval ratio was 64%, the major panels' course approval ratio was 73%, and the institutional average approval ratio was 67%.

See Report Appendix, Tables 4 through 6, for Approval Ratio Reports.

Future Challenges

In order to maintain all services and functions of the Illinois Articulation Initiative at an optimal level, stable funding on an annual basis is required. Budget cuts at a programmatic level, as well as at the institutional level, would negatively impact the semi-annual faculty panel and course review process.

The COVID-19 health pandemic continues to present challenges for the IAI course review process as all faculty panel meetings this fiscal year were held remotely via Zoom technology. Spirited in-person discussion amongst the faculty panel members is the hallmark of the IAI panel meetings and course review; remote meetings greatly limit the ability of members to freely contribute to the discussions due to the modality as well as lack of non-verbal cues when appropriate. Because of this, some panels with a large number of courses to review were not able to have adequate time to discuss their course descriptors and approval criteria, thus creating the need to hold additional "special" meetings throughout the fall and spring semesters. As was seen during the state's budget impasse, panels that must meet remotely tend to also have lower course approval rates. While IAI, IBHE, and ICCB issued extensions to the guidance regarding delivery mode of IAI-approved science labs and speech courses, institutions are now struggling with the possible ending of this guidance in light of their success in offering these courses remotely. Subsequently, IAI staff have begun conversations with the associated GECC and major panels to determine what, if any, changes could be made to their course approval criteria so that institutions will not be faced with the decision of retaining their IAI code vs. offering online speech and science lab courses that may better meet their students' needs.

The threat of cyber-attacks and unstable funding for both IAI and its participating institutions continue to be of concern looking ahead to the future. Finally, there is a need to greatly increase awareness and understanding of IAI throughout the state amongst secondary and post-secondary students, staff, faculty, administrators, and State legislators, as the Illinois Articulation Initiative undoubtedly serves as the richest resource in helping students successfully transfer and complete degrees in Illinois.

APPENDIX

The Illinois Articulation Initiative

Annual Report
July 2020 - June 2021

A Brief History of the Illinois Articulation Initiative

In January 1993, the Illinois Board of Higher Education (IBHE), the Illinois Community College Board (ICCB), and transfer coordinators from Illinois colleges and universities jointly launched the Illinois Articulation Initiative (IAI) to ease the transfer of students among Illinois public and independent, associate and baccalaureate degree-granting institutions. The IAI grew out of the IBHE's 1990 undergraduate education policies on transfer and articulation. The IAI was originally developed in three phases. Phase I focused on developing a general education package, the General Education Core Curriculum (GECC), which was implemented in the summer of 1998. Phase II expanded the project to create models for easing transfer into baccalaureate major programs. Twenty-five Major/Discipline Advisory Panels have participated in identifying lower division coursework that prepares students for studies in baccalaureate majors. Phase III instituted the process of regular ongoing reviews of courses. This process was designed to ensurethat the panels' recommendations continue to be relevant and accurate, and that courses previously approved by the panel still align with the panel's current criteria and course descriptions.

Significant changes have been made over the years to expand the scope of IAI to include acceptance of the major recommendations by public universities. Past attempts at gaining acceptance of the recommendations had failed to produce agreement due to many curricular concerns. The chief problems stemmed from the differences between institutions about what constitutes the appropriate courses to be offered at the freshman/sophomore level for many majors. There have also been concerns that variation in mission across four-year institutions, heavy course requirements in many majors, and the requirements of specialized accreditation in some fields would be compromised as a result of the acceptance of these course recommendations.

In the fall of 2010, the public universities were asked to accept the Major Panel course recommendations through three rounds and be added to a list of receiving institutions that have agreed to the recommendations. If there was a curricular issue that did not allow them to do so, they were to provide feedback to IBHE or ICCB IAI staff to suggest revisions of the courses or their approval criteria that would allow the institution to accept the major recommendations. Staff worked to combine the feedback received through all three rounds and provided the information to the panels to facilitate modifications. Each Major Panel iTransfer webpage now indicates the current major course recommendations, as well as specific GECC courses relevant to the major, and a list of all institutions that agreed to those recommendations. The supporting memos and acceptance lists are available on the IAI website at http://www.itransfer.org/iai/container.aspx?section=faculty&subsection=other&topic=iaidoc.

Through the IAI, Illinois has developed one of the most comprehensive course approval and quality assurance processes in the nation, assuring that all approved courses are comparable and meet the high standards established by faculty panels. With over 9,000 active courses already approved in IAI, the GECC and Major panels typically receive 800 – 1,000 submitted courses each year for approval review from over 110 participating public and private institutions which provides clear indicators of how robust and valued IAI is by institutions and students. Over the years, the faculty panels have researched curricula, course requirements, accreditation requirements, and differences between institutions' policies. A valuable by-product of this structure is that faculty from different sectors can have meaningful dialogue about curricula and trends in various disciplines.

COVID-19: Guidance for IAI

The Coronavirus has created an unprecedented situation which has forced all Illinois public and private institutions to shift to alternative teaching and grading methods. Staff from the Illinois Articulation Initiative, Illinois Board of Higher Education, and the Illinois Community College Board, along with input from a wide away of key stakeholder groups throughout the state, have issued the following guidance documents. IAI and the Boards will continue to monitor conditions related to COVID-19 and make adjustments to these recommendations as needed going forward.

- COVID-19 Guidance - Online Labs & Speech - Through Summer 2022 - NEW
- COVID-19 Guidance - Online Labs & Speech - Through Fall 2021 - NEW
- COVID-19 Guidance - FAQ for IAI Course Grading per SB 1569
- COVID-19 Guidance - Online Labs & Speech - Through Spring 2021
- COVID-19 Guidance - Pass/Fail Grades in IAI - Updated for Spring 2020 and Summer 2020
- COVID-19 Guidance - Pass/Fail Grades in IAI - Spring 2020
- COVID-19 Guidance - Online Labs & Speeches Summer 2020
- COVID-19 Guidance - Online Labs & Speeches Spring 2020
- COVID-19 UPDATES - IBHE Institutional Information

IAI: Illinois Participating Colleges and Universities *(As of June 30, 2020)*

All IBHE-approved Illinois associate and baccalaureate degree-granting institutions which hold regional accreditation from an accrediting authority recognized by the U.S. Department of Education or the Council on Higher Education are eligible to participate in the Illinois Articulation Initiative. Institutions may participate in the Illinois transferable General Education Core Curriculum agreement and/or in one or more of the several Baccalaureate Majors' agreements, with the level of participation in Baccalaureate Majors' agreements depending upon whether or not the institution offers a program in the specific major. Currently there are 111 schools participating in IAI (the General Education Core Curriculum and/or the Illinois Baccalaureate Majors' Curricula).

<u>Full-Participant Schools:</u> There are 79 schools recognized by IAI currently as full-participation schools. These institutions must always maintain a complete GECC package which entails offering an adequate number of IAI GECC approved courses in the six core disciplines (Communications, Mathematics, Life Science, Physical Science, Humanities and Fine Arts, and Social and Behavioral Sciences).

Two-Year Public Institutions (48 schools)

Black Hawk College	Lincoln Trail College (IECC)
Carl Sandburg College	Malcolm X College (CCC)
College of DuPage	McHenry County College
College of Lake County	Moraine Valley Community College
Daley College (Richard J.) (CCC)	Morton College
Danville Area Community College	Oakton Community College
Elgin Community College	Olive-Harvey College (CCC)
Frontier Community College (IECC)	Olney Central College (IECC)
Harold Washington College (CCC)	Parkland College
Harper College	Prairie State College
Heartland Community College	Rend Lake College
Highland Community College	Richland Community College
Illinois Central College	Rock Valley College
Illinois Valley Community College	Sauk Valley Community College
John A. Logan College	Shawnee Community College
John Wood Community College	South Suburban College
Joliet Junior College	Southeastern Illinois College
Kankakee Community College	Southwestern Illinois College
Kaskaskia College	Spoon River College
Kennedy-King College (CCC)	Triton College
Kishwaukee College	Truman College (Harry S) (CCC)
Lake Land College	Wabash Valley College (IECC)
Lewis & Clark Community College	Waubonsee Community College
Lincoln Land Community College	Wilbur Wright College (CCC)

Two-Year Independent Institutions (1 schools)

MacCormac College

Four-Year Public Institutions (12 schools)

Chicago State University	Southern Illinois University Carbondale
Eastern Illinois University	Southern Illinois University Edwardsville
Governors State University	University of Illinois at Chicago
Illinois State University	University of Illinois at Springfield
Northeastern Illinois University	University of Illinois at Urbana-Champaign
Northern Illinois University	Western Illinois University

<u>**Full-Participant Schools:**</u> *(Continued)*

Four-Year Independent Institutions (18 schools)

Aurora University	Loyola University Chicago
Benedictine University	McKendree University
Blackburn College	National-Louis University
Bradley University	Robert Morris University
Concordia University Chicago	Rockford University
DePaul University	Roosevelt University
Elmhurst College	Saint Xavier University
Lewis University	St. Augustine College
Lincoln College	University of St. Francis

<u>*Receiving-Only Schools [R]:*</u> There are 32 schools recognized by IAI currently as receiving-only schools. Institutions choosing to participate on a receiving only basis agree to accept as meeting all lower-division general education requirements of the institution a completed GECC package from any other fully-participating institution.

Two-Year Public Institutions (0 schools)

Two-Year Independent Institutions (1 school)
Taylor Business Institute [R]

Four-Year Public Institutions (0 schools)

Four-Year Independent Institutions (30 schools)

Adler University [R]	Lincoln Christian University [R]
Augustana College [R]	Lindenwood University – Belleville [R]
Columbia College Chicago [R]	Methodist College [R]
DeVry University – Illinois [R]	Millikin University
Dominican University [R]	Monmouth College R]
East-West University [R]	North Central College [R]
Eureka College [R]	North Park University [R]
Illinois College [R]	Northwestern Business College [R]
Illinois Institute of Technology [R]	Oak Point University [R]
Illinois Wesleyan University [R]	Olivet Nazarene University [R]
Judson University [R]	Quincy University [R]
Knox College [R]	Saint Francis Medical Center, Nursing [R]
Lake Forest College [R]	The Chicago School of Professional Psychology [R]
Lakeview College of Nursing [R]	Trinity Christian College [R]
	Trinity International University [R]
	University of Phoenix – Chicago [R]

Table 2:
IAI Course Statistics, Courses in IAI GECC and Majors – through FY21

Course Statistics from 01/01/1998 through 6/30/2020	
Total IAI Gen Ed Descriptions	197
Active General Education courses	6,654
Total General Education courses	12,360
Total IAI Majors Descriptions	80
Active General Major courses	`2,297
Total Major courses	14,116
Total Active GECC & Major Courses	**9,005**

Table 3:
Active and Approved IAI Courses by Sector

Total GECC Courses:	6,654		
2-Year (55):	**4,682**	70.36% of 6654	
Public (50)	4,663	99.59% of 4682	70.08% of 6,654
Independent (5)	19	0.41% of 4682	0.29% of 6,654
4-Year (65):	**1,972**	29.64% of 6654	
Public (12)	938	47.57% of 1972	14.10% of 6,654
Independent (53)	1,034	52.43% of 1972	15.54% of 6,654
Total Major Courses:	2,297		
2-Year (55):	**1,794**	78.10% of 2,297	
Public(50)	1,793	99.94% of 1,794	78.06% of 2,297
Independent (5)	1	0.06% of 1,794	0.04% of 2,297
4-Year (65)	**503**	21.90% of 2,297	
Public (12)	313	62.23% of 503	13.63% of 2,297
Independent (53)	190	37.77% of 503	8.27% of 2,297

Table 4:

IAI Panel Approval Ratio Report for Fall '20 Panel Season

Panel	# Ongoing Courses	# New Courses	Total # Courses	# Approved Ongoing	# Approved New	Approved # Total	# Conditional OnGoing	# Conditional New	Conditional # Total	Returned # Total	Needs More Information # Total	# Courses Pending	% Approval Ratio	% Conditional Approval Ratio	Total % Approved & Conditional	% Non-Approval Ratio	Total % Ratio
[GenEd] Communication Panel	33	6	39	10	4	14	9	0	9	1	15	0	35.90%	23.08%	58.98%	41.03%	100.00%
[GenEd] Humanities/Fine Arts Panel	21	37	58	9	22	31	1	0	1	9	17	0	53.45%	1.72%	55.17%	44.83%	100.00%
[GenEd] Life Sciences Panel	23	15	38	8	6	14	2	0	2	13	9	0	36.84%	5.26%	42.10%	57.89%	100.00%
[GenEd] Mathematics Panel	13	12	25	9	10	19	0	0	0	0	6	0	76.00%	0.00%	76.00%	24.00%	100.00%
[GenEd] Physical Sciences Panel	25	7	32	14	3	17	1	0	1	3	11	0	53.13%	3.13%	56.26%	43.75%	100.00%
[GenEd] Social and Behavioral Sciences Panel	31	37	68	18	22	40	0	1	1	19	8	0	58.82%	1.47%	60.29%	39.71%	100.00%
[Major] Agriculture Panel	11	9	20	7	6	13	1	0	1	0	6	0	65.00%	5.00%	70.00%	30.00%	100.00%
[Major] Art Panel	11	2	13	9	2	11	0	0	0	0	2	0	84.62%	0.00%	84.62%	15.38%	100.00%
[Major] Biology Panel	14	5	19	8	5	13	0	0	0	0	6	0	68.42%	0.00%	68.42%	31.58%	100.00%
[Major] Business Panel	19	2	21	11	2	13	2	0	2	0	6	0	61.90%	9.52%	71.42%	28.57%	100.00%
[Major] Chemistry Panel	16	0	16	11	0	11	5	0	5	0	0	0	68.75%	31.25%	100.00%	0.00%	100.00%
[Major] Computer Science Panel	22	3	25	10	2	12	0	1	1	3	9	0	48.00%	4.00%	52.00%	48.00%	100.00%
[Major] Criminal Justice Panel	14	3	17	11	3	14	1	0	1	1	1	0	82.35%	5.88%	88.23%	11.76%	100.00%
[Major] Early Childhood Education Panel	0	1	1	0	0	0	0	0	0	1	0	0	0.00%	0.00%	0.00%	100.00%	100.00%
[Major] Engineering Panel	15	2	17	9	2	11	1	0	1	0	5	0	64.71%	5.88%	70.59%	29.41%	100.00%
[Major] Mathematics Panel	14	1	15	11	1	12	0	0	0	1	2	0	80.00%	0.00%	80.00%	20.00%	100.00%
[Major] Media and Communication Arts Panel	14	7	21	13	6	19	0	0	0	1	1	0	90.48%	0.00%	90.48%	9.52%	100.00%
[Major] Physics Panel	2	2	4	2	1	3	0	0	0	1	0	0	75.00%	0.00%	75.00%	25.00%	100.00%
[Major] Political Science Panel	0	1	1	0	0	0	0	0	0	1	0	0	0.00%	0.00%	0.00%	100.00%	100.00%
[Major] Psychology Panel	7	1	8	6	1	7	0	0	0	0	1	0	87.50%	0.00%	87.50%	12.50%	100.00%
[Major] Theatre Arts Panel	14	2	16	8	2	10	0	0	0	0	6	0	62.50%	0.00%	62.50%	37.50%	100.00%
Totals ==>>	319	155	474	184	100	284	23	2	25	54	111	0	59.92%	5.27%	65.19%	34.81%	100.00%

Table 5:

IAI Panel Approval Ratio Report for Spring '21 Panel Season

Panel	# Ongoing Courses	# New Courses	Total # Courses	# Approved Ongoing	# Approved New	Approved # Total	# Conditional OnGoing	# Conditional New	Conditional # Total	Returned # Total	Needs More Information # Total	# Courses Pending	% Approval Ratio	% Conditional Approval Ratio	Total % Approved & Conditional	% Non-Approval Ratio	Total % Ratio
[GenEd] Communication Panel	20	8	28	7	3	10	8	4	12	1	5	0	35.71%	42.86%	78.57%	21.43%	100.00%
[GenEd] Humanities/Fine Arts Panel	29	36	65	6	12	18	4	4	8	13	26	0	27.69%	12.31%	40.00%	60.00%	100.00%
[GenEd] Life Sciences Panel	24	5	29	11	1	12	2	0	2	5	10	0	41.38%	6.90%	48.28%	51.72%	100.00%
[GenEd] Mathematics Panel	12	3	15	4	1	5	2	1	3	0	7	0	33.33%	20.00%	53.33%	46.67%	100.00%
[GenEd] Physical Sciences Panel	25	18	43	13	11	24	2	2	4	5	10	0	55.81%	9.30%	65.11%	34.88%	100.00%
[GenEd] Social and Behavioral Sciences Panel	33	29	62	13	11	24	6	7	13	20	5	0	38.71%	20.97%	59.68%	40.32%	100.00%
[Major] Agriculture Panel	13	10	23	7	3	10	4	2	6	1	6	0	43.48%	26.09%	69.57%	30.43%	100.00%
[Major] Art Panel	11	16	27	6	9	15	2	1	3	0	9	0	55.56%	11.11%	66.67%	33.33%	100.00%
[Major] Biology Panel	16	9	25	12	4	16	2	2	4	2	3	0	64.00%	16.00%	80.00%	20.00%	100.00%
[Major] Business Panel	17	6	23	6	1	7	4	0	4	0	12	0	30.43%	17.39%	47.82%	52.17%	100.00%
[Major] Chemistry Panel	21	14	35	6	11	17	2	0	2	2	14	0	48.57%	5.71%	54.28%	45.71%	100.00%
[Major] Computer Science Panel	25	6	31	14	0	14	4	2	6	3	8	0	45.16%	19.35%	64.51%	35.48%	100.00%
[Major] Criminal Justice Panel	16	0	16	11	0	11	1	0	1	0	4	0	68.75%	6.25%	75.00%	25.00%	100.00%
[Major] Early Childhood Education Panel	7	5	12	6	2	8	0	0	0	0	4	0	66.67%	0.00%	66.67%	33.33%	100.00%
[Major] Engineering Panel	19	6	25	11	4	15	1	0	1	2	7	0	60.00%	4.00%	64.00%	36.00%	100.00%
[Major] Mathematics Panel	27	4	31	16	1	17	4	1	5	0	9	0	54.84%	16.13%	70.97%	29.03%	100.00%
[Major] Media and Communication Arts Panel	15	12	27	13	10	23	0	1	1	1	2	0	85.19%	3.70%	88.89%	11.11%	100.00%
[Major] Physics Panel	6	8	14	3	1	4	2	0	2	5	3	0	28.57%	14.29%	42.86%	57.14%	100.00%
[Major] Political Science Panel	2	3	5	2	2	4	0	0	0	1	0	0	80.00%	0.00%	80.00%	20.00%	100.00%
[Major] Psychology Panel	4	6	10	3	3	6	0	1	1	1	2	0	60.00%	10.00%	70.00%	30.00%	100.00%
[Major] Theatre Arts Panel	16	1	17	11	1	12	3	0	3	0	2	0	70.59%	17.65%	88.24%	11.76%	100.00%
Totals ==>>	**358**	**205**	**563**	**181**	**91**	**272**	**53**	**28**	**81**	**62**	**148**	**0**	**48.31%**	**14.39%**	**62.70%**	**37.30%**	**100.00%**

IAI Panel Approval Ratio Report for Academic Year '20 - '21

Panel	# Ongoing Courses	# New Courses	Total # Courses	# Approved Ongoing	# Approved New	Approved # Total	# Conditional OnGoing	# Conditional New	Conditional # Total	Returned # Total	Needs More Information # Total	# Courses Pending	% Approval Ratio	% Conditional Approval Ratio	Total % Approved & Conditional	% Non-Approval Ratio	Total % Ratio
[GenEd] Communication Panel	53	14	67	17	7	24	17	4	21	2	20	0	35.82%	31.34%	67.16%	32.84%	100.00%
[GenEd] Humanities/Fine Arts Panel	50	73	123	15	34	49	5	4	9	22	43	0	39.84%	7.32%	47.16%	52.85%	100.00%
[GenEd] Life Sciences Panel	47	20	67	19	7	26	4	0	4	18	19	0	38.81%	5.97%	44.78%	55.22%	100.00%
[GenEd] Mathematics Panel	25	15	40	13	11	24	2	1	3	0	13	0	60.00%	7.50%	67.50%	32.50%	100.00%
[GenEd] Physical Sciences Panel	50	25	75	27	14	41	3	2	5	8	21	0	54.67%	6.67%	61.34%	38.67%	100.00%
[GenEd] Social and Behavioral Sciences Panel	64	66	130	31	33	64	6	8	14	39	13	0	49.23%	10.77%	60.00%	40.00%	100.00%
[Major] Agriculture Panel	24	19	43	14	9	23	5	2	7	1	12	0	53.49%	16.28%	69.77%	30.23%	100.00%
[Major] Art Panel	22	18	40	15	11	26	2	1	3	0	11	0	65.00%	7.50%	72.50%	27.50%	100.00%
[Major] Biology Panel	30	14	44	20	9	29	2	2	4	2	9	0	65.91%	9.09%	75.00%	25.00%	100.00%
[Major] Business Panel	36	8	44	17	3	20	6	0	6	0	18	0	45.45%	13.64%	59.09%	40.91%	100.00%
[Major] Chemistry Panel	37	14	51	17	11	28	7	0	7	2	14	0	54.90%	13.73%	68.63%	31.37%	100.00%
[Major] Computer Science Panel	47	9	56	24	2	26	4	3	7	6	17	0	46.43%	12.50%	58.93%	41.07%	100.00%
[Major] Criminal Justice Panel	30	3	33	22	3	25	2	0	2	1	5	0	75.76%	6.06%	81.82%	18.18%	100.00%
[Major] Early Childhood Education Panel	7	6	13	6	2	8	0	0	0	1	4	0	61.54%	0.00%	61.54%	38.46%	100.00%
[Major] Engineering Panel	34	8	42	20	6	26	2	0	2	2	12	0	61.90%	4.76%	66.66%	33.33%	100.00%
[Major] Mathematics Panel	41	5	46	27	2	29	4	1	5	1	11	0	63.04%	10.87%	73.91%	26.09%	100.00%
[Major] Media and Communication Arts Panel	29	19	48	26	16	42	0	1	1	2	3	0	87.50%	2.08%	89.58%	10.42%	100.00%
[Major] Physics Panel	8	10	18	5	2	7	2	0	2	6	3	0	38.89%	11.11%	50.00%	50.00%	100.00%
[Major] Political Science Panel	2	4	6	2	2	4	0	0	0	2	0	0	66.67%	0.00%	66.67%	33.33%	100.00%
[Major] Psychology Panel	11	7	18	9	4	13	0	1	1	1	3	0	72.22%	5.56%	77.78%	22.22%	100.00%
[Major] Theatre Arts Panel	30	3	33	19	3	22	3	0	3	0	8	0	66.67%	9.09%	75.76%	24.24%	100.00%
Totals ==>>	**677**	**360**	**1037**	**365**	**191**	**556**	**76**	**30**	**106**	**116**	**259**	**0**	**53.62%**	**10.22%**	**63.84%**	**36.16%**	**100.00%**

Table 6:

Table 7:

Total Number of Courses Submitted by Institution AY20/21			
Institution	Ongoing Courses	New Courses	Total Courses
University of Illinois at Chicago	20	28	48
Triton College	29	13	42
Southern Illinois University Edwardsville	24	13	37
Elgin Community College	27	9	36
Olive-Harvey College (CCC)	11	16	27
College of Lake County	23	2	25
Chicago State University	11	13	24
Lincoln Land Community College	16	6	22
Danville Area Community College	11	10	21
Eastern Illinois University	20	0	20
Oakton Community College	13	7	20
Rend Lake College	7	13	20
Truman College (Harry S) (CCC)	7	13	20
Heartland Community College	14	5	19
Joliet Junior College	17	2	19
Northern Illinois University	19	0	19
University of Illinois at Urbana-Champaign	9	10	19
Black Hawk College	13	5	18
Moraine Valley Community College	15	2	17
Southern Illinois University Carbondale	13	4	17
Illinois State University	11	5	16
Lewis Clark Community College	12	4	16
Western Illinois University	8	8	16
Governors State University	8	7	15
Lake Land College	11	4	15
Morton College	15	0	15
South Suburban College	13	2	15
Carl Sandburg College	7	7	14
DePaul University	2	12	14
Kennedy-King College (CCC)	10	4	14
Kankakee Community College	8	5	13
Prairie State College	12	1	13
Harold Washington College (CCC)	10	2	12
Illinois Central College	10	2	12
McHenry County College	12	0	12
Daley College (Richard J.) (CCC)	4	7	11
Harper College	8	3	11
Illinois Valley Community College	6	5	11
Lincoln Christian University	1	10	11
Malcolm X College (CCC)	2	9	11
Parkland College	11	0	11
Richland Community College	4	6	10
Shawnee Community College	1	9	10

Southwestern Illinois College	10	0	10
Highland Community College	7	2	9
John A. Logan College	7	2	9
Sauk Valley Community College	5	4	9
Spoon River College	8	1	9
Wilbur Wright College (CCC)	8	1	9
Kaskaskia College	5	3	8
University of Illinois at Springfield	1	7	8
University of St. Francis	8	0	8
Waubonsee Community College	8	0	8
Southeastern Illinois College	6	1	7
Frontier Community College (IECC)	6	0	6
Rock Valley College	5	1	6
Roosevelt University	5	1	6
College of DuPage	3	2	5
Kishwaukee College	4	1	5
Lincoln College	5	0	5
Saint Xavier University	5	0	5
Bradley University	4	0	4
Wabash Valley College (IECC)	1	3	4
John Wood Community College	2	0	2
MacCormac College	1	1	2
National Louis University	0	2	2
Loyola University Chicago	0	1	1
Olney Central College (IECC)	1	0	1
Blackburn College	0	0	0
Lewis University	0	0	0
Lincoln Trail College (IECC)	0	0	0
Rockford University	0	0	0
Totals ==	620	316	936

IAI GOOGLE ANALYTICS

Part 1: FY20/21 Statistics

Audience Overview

All Users
100.00% Users

Jul 1, 2020 - Jun 30, 2021

Overview

● Users

2,000

1,000

September 2020   November 2020   January 2021   March 2021   May 2021

■ New Visitor   ■ Returning Visitor

12.9%

87.1%

Users	New Users	Sessions
71,545	71,545	107,378
Number of Sessions per User	Pageviews	Pages / Session
1.50	340,961	3.18
Avg. Session Duration	Bounce Rate	
00:02:22	59.40%	
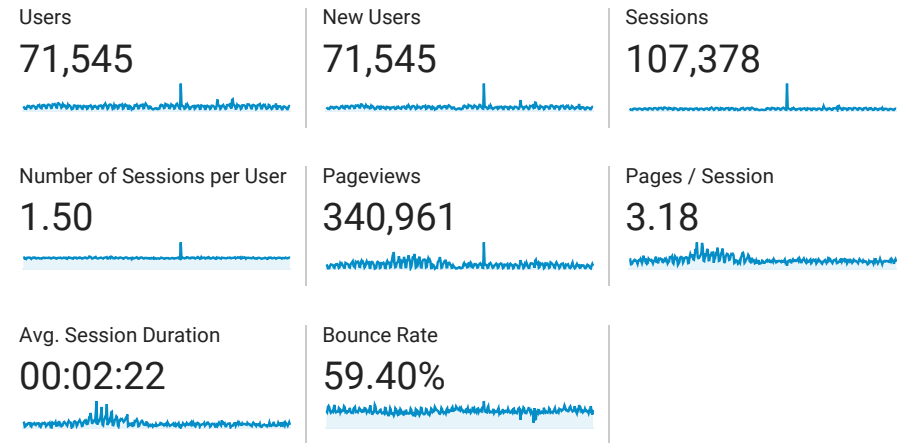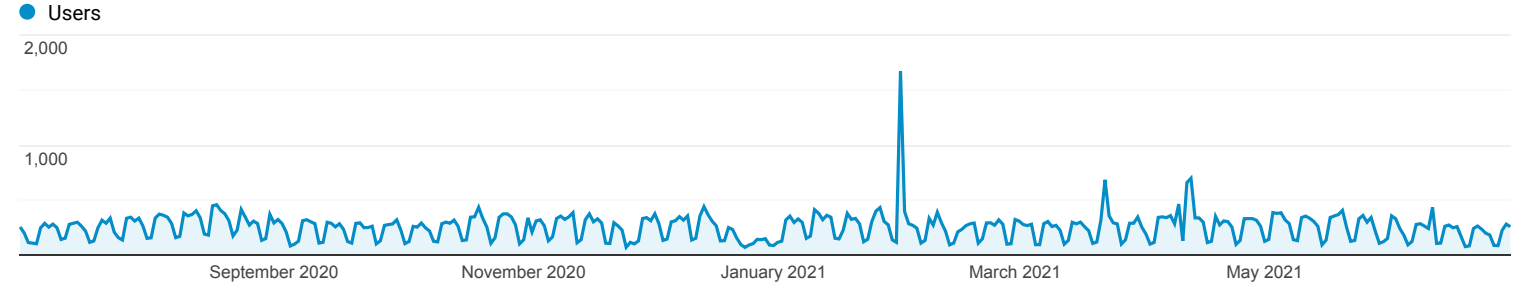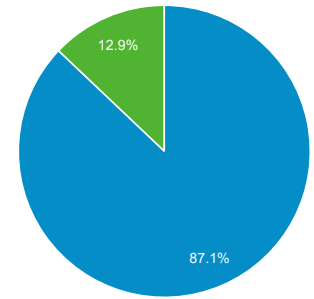
	Language	Users	% Users	
1.	en-us	57,537		80.14%
2.	en	4,817		6.71%
3.	en-gb	2,201		3.07%
4.	pt-br	1,956		2.72%
5.	zh-cn	1,275		1.78%
6.	pt-pt	412		0.57%
7.	es-es	239		0.33%
8.	en-ca	216		0.30%
9.	fr-fr	190		0.26%
10.	ru-ru	178		0.25%

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Acquisition Overview

○ **All Users**
100.00% Users

Jul 1, 2020 - Jun 30, 2021

Primary Dimension: | **Conversion:**
Top Channels ▾ | Goal 1: Reached contact ▾ | Edit Channel Grouping
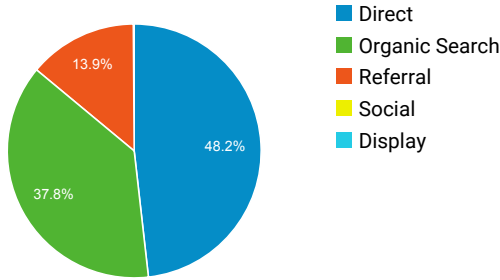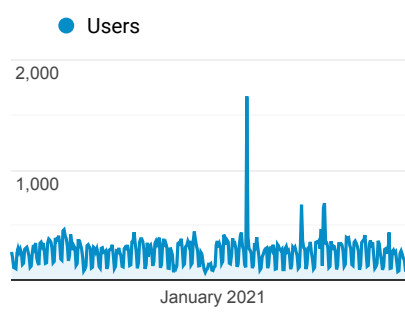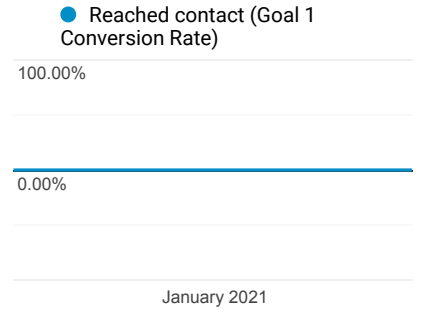
Top Channels

- ■ Direct
- ■ Organic Search
- ■ Referral
- ■ Social
- ■ Display

48.2%
37.8%
13.9%

Users

● Users

2,000

1,000

January 2021

Conversions

● Reached contact (Goal 1 Conversion Rate)

100.00%

0.00%

January 2021

		Acquisition			Behavior			Conversions		
		Users ↓	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Goal 1 Conversion Rate	Goal 1 Completion	Goal 1 Value
		71,545	71,545	107,378	59.40%	3.18	00:02:22	0.00%	0	$0.00
1	Direct	35,877			56.54%			0.00%		
2	Organic Search	28,145			65.41%			0.00%		
3	Referral	10,313			52.83%			0.00%		
4	Social	86			78.26%			0.00%		
5	Display	1			100.00%			0.00%		

To see all 5 Channels click here.

Active Users

○	All Users	
	100.00% Users	

Jul 1, 2020 - Jun 30, 2021

Active Users

☑ 1 Day Active Users ☐ 7 Day Active Users ☐ 14 Day Active Users ☐ 28 Day Active Users

| | September 2020 | November 2020 | January 2021 | March 2021 | May 2021 |
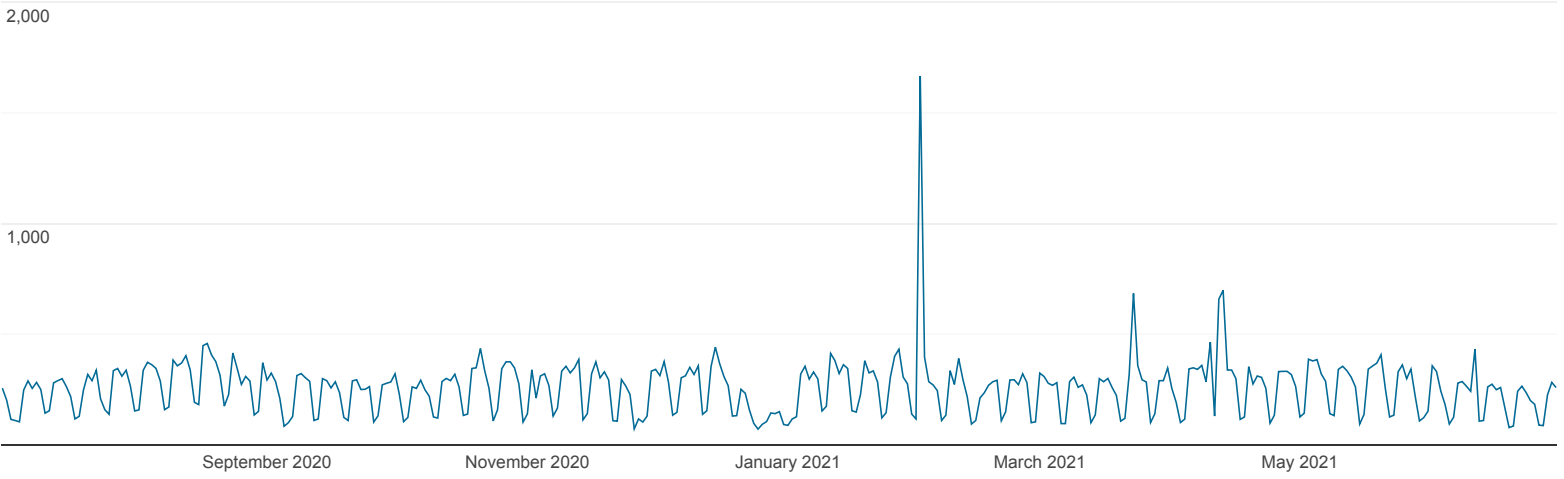
1 Day Active Users	7 Day Active Users	14 Day Active Users	28 Day Active Users
260	**1,211**	**2,326**	**4,909**
% of Total: 100.00% (260)	% of Total: 100.00% (1,211)	% of Total: 100.00% (2,326)	% of Total: 100.00% (4,909)

IAI GOOGLE ANALYTICS

Part 2: Comparison Statistics for FY19/20 & FY20/21

Audience Overview

⭕⭕ All Users
      +0.00% Users

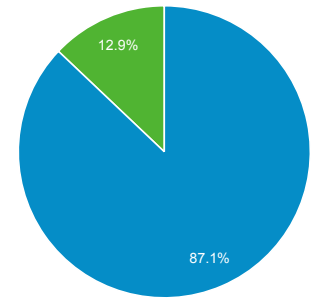Jul 1, 2020 - Jun 30, 2021
Compare to: Jul 1, 2019 - Jun 30, 2020

Overview

Jul 1, 2020 - Jun 30, 2021: ● Users
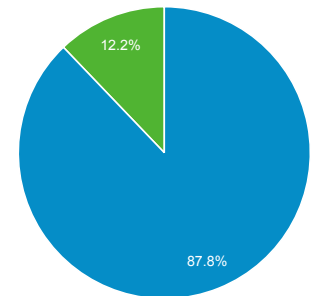Jul 1, 2019 - Jun 30, 2020: ● Users
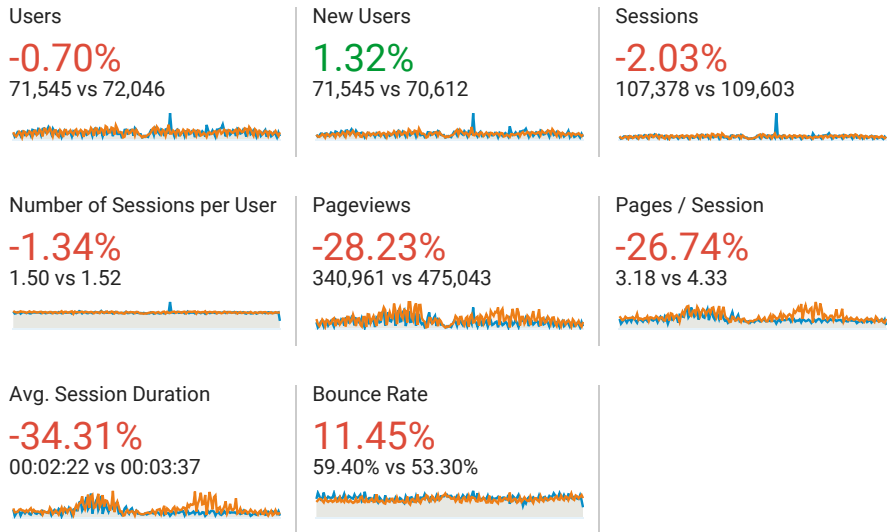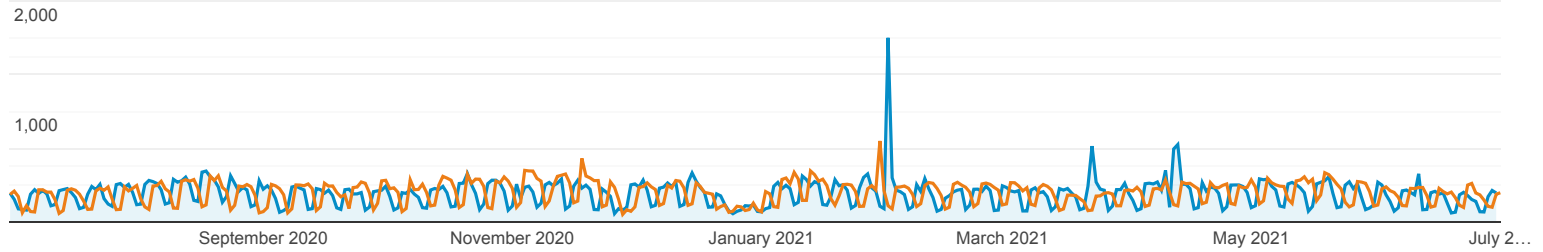
● New Visitor ● Returning Visitor

Users
-0.70%
71,545 vs 72,046

New Users
1.32%
71,545 vs 70,612

Sessions
-2.03%
107,378 vs 109,603

Number of Sessions per User
-1.34%
1.50 vs 1.52

Pageviews
-28.23%
340,961 vs 475,043

Pages / Session
-26.74%
3.18 vs 4.33

Avg. Session Duration
-34.31%
00:02:22 vs 00:03:37

Bounce Rate
11.45%
59.40% vs 53.30%

Jul 1, 2020 - Jun 30, 2021

12.9%
87.1%

Jul 1, 2019 - Jun 30, 2020

12.2%
87.8%

Language	Users	% Users	
1. en-us			
Jul 1, 2020 - Jun 30, 2021	57,537		80.14%
Jul 1, 2019 - Jun 30, 2020	63,948		88.99%
% Change	**-10.03%**	**-9.95%**	
2. en			
Jul 1, 2020 - Jun 30, 2021	4,817		6.71%
Jul 1, 2019 - Jun 30, 2020	1,862		2.59%
% Change	**158.70%**	**158.93%**	
3. en-gb			
Jul 1, 2020 - Jun 30, 2021	2,201		3.07%
Jul 1, 2019 - Jun 30, 2020	864		1.20%
% Change	**154.75%**	**154.97%**	
4. pt-br			
Jul 1, 2020 - Jun 30, 2021	1,956		2.72%

	Jul 1, 2019 - Jun 30, 2020	1,940	2.70%
	% Change	**0.82%**	**0.91%**
5.	zh-cn		
	Jul 1, 2020 - Jun 30, 2021	1,275	1.78%
	Jul 1, 2019 - Jun 30, 2020	1,212	1.69%
	% Change	**5.20%**	**5.29%**
6.	pt-pt		
	Jul 1, 2020 - Jun 30, 2021	412	0.57%
	Jul 1, 2019 - Jun 30, 2020	330	0.46%
	% Change	**24.85%**	**24.96%**
7.	es-es		
	Jul 1, 2020 - Jun 30, 2021	239	0.33%
	Jul 1, 2019 - Jun 30, 2020	146	0.20%
	% Change	**63.70%**	**63.84%**
8.	en-ca		
	Jul 1, 2020 - Jun 30, 2021	216	0.30%
	Jul 1, 2019 - Jun 30, 2020	70	0.10%
	% Change	**208.57%**	**208.85%**
9.	fr-fr		
	Jul 1, 2020 - Jun 30, 2021	190	0.26%
	Jul 1, 2019 - Jun 30, 2020	88	0.12%
	% Change	**115.91%**	**116.10%**
10.	ru-ru		
	Jul 1, 2020 - Jun 30, 2021	178	0.25%
	Jul 1, 2019 - Jun 30, 2020	80	0.11%
	% Change	**122.50%**	**122.70%**

Analytics

Acquisition Overview

	All Users
⬤⬤	+0.00% Users

Jul 1, 2020 - Jun 30, 2021
Compare to: Jul 1, 2019 - Jun 30, 2020
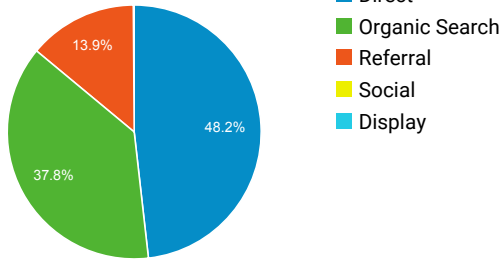
Primary Dimension:
Top Channels ▾

Conversion:
Goal 1: Reached contact ▾   Edit Channel Grouping
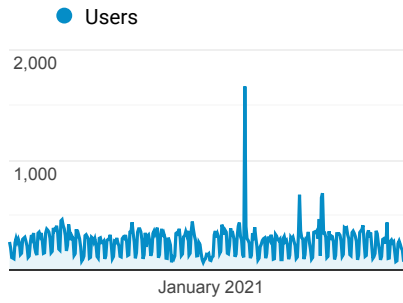
Top Channels

Jul 1, 2020 - Jun 30, 2021
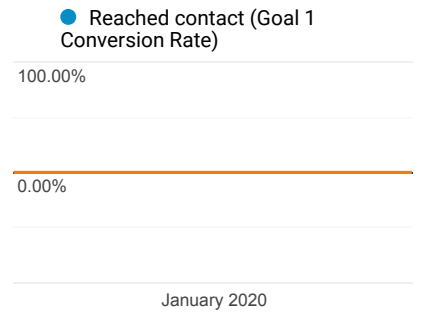
- Direct — 48.2%
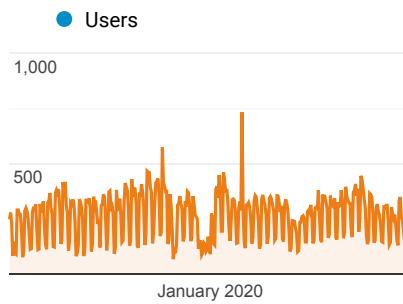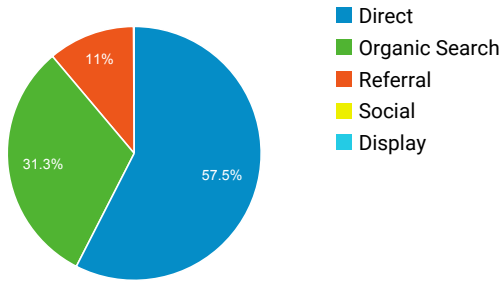- Organic Search — 37.8%
- Referral — 13.9%
- Social
- Display

Users

● Users
2,000
1,000
January 2021

Conversions

● Reached contact (Goal 1 Conversion Rate)
100.00%
0.00%
January 2021

Jul 1, 2019 - Jun 30, 2020

- Direct — 57.5%
- Organic Search — 31.3%
- Referral — 11%
- Social
- Display

● Users
1,000
500
January 2020

● Reached contact (Goal 1 Conversion Rate)
100.00%
0.00%
January 2020

		Acquisition			Behavior			Conversions		
		Users ↓	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Goal 1 Conversion Rate	Goal 1 Completion	Goal 1 Value
		0.70%	1.32% ⬆	2.03% ⬇	11.45%	26.74% ⬇	34.31% ⬇	0.00%	0.00%	0.00%
1	Direct	15.02% ⬇			3.65% ⬆			0.00%		
2	Organic Search	22.43% ⬆			24.56% ⬆			0.00%		
3	Referral	27.21% ⬆			7.70% ⬆			0.00%		
4	Social	22.86% ⬆			12.22% ⬆			0.00%		
5	Display	100.00% ⬆			100.00% ⬆			0.00%		

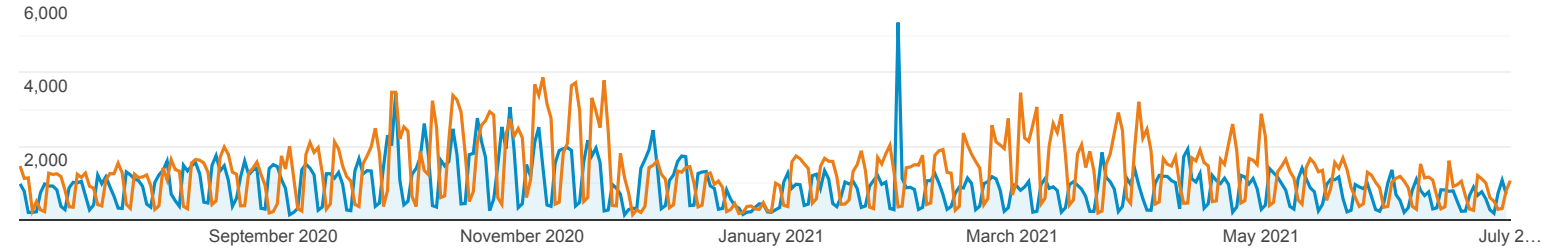To see all 5 Channels click here.

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Go to report ⧉

Pages

⭕⭕ All Users
+0.00% Pageviews

Jul 1, 2020 - Jun 30, 2021
Compare to: Jul 1, 2019 - Jun 30, 2020

Explorer

Jul 1, 2020 - Jun 30, 2021: ● Pageviews
Jul 1, 2019 - Jun 30, 2020: ● Pageviews

Page	Pageviews	Unique Pageviews	Avg. Time on Page	Entrances	Bounce Rate	% Exit	Page Value
	28.23% ▼ 340,961 vs 475,043	**22.00%** ▼ 246,385 vs 315,896	**0.68%** ▲ 00:01:05 vs 00:01:05	**2.07%** ▼ 107,337 vs 109,602	**11.45%** ▲ 59.40% vs 53.30%	**36.45%** ▲ 31.48% vs 23.07%	**40.03%** ▼ $0.04 vs $0.06
1. /default.aspx							
Jul 1, 2020 - Jun 30, 2021	**68,120** (19.98%)	56,197 (22.81%)	00:00:44	53,775 (50.10%)	52.90%	50.46%	$0.02 (60.39%)
Jul 1, 2019 - Jun 30, 2020	**73,448** (15.46%)	59,828 (18.94%)	00:00:44	56,727 (51.76%)	47.18%	43.47%	$0.05 (79.19%)
% Change	**-7.25%**	**-6.07%**	**-0.20%**	**-5.20%**	**12.14%**	**16.09%**	**-54.27%**
2. /courses/worksheet.php							
Jul 1, 2020 - Jun 30, 2021	**17,750** (5.21%)	14,198 (5.76%)	00:02:31	5,064 (4.72%)	70.61%	52.87%	<$0.01 (9.98%)
Jul 1, 2019 - Jun 30, 2020	**23,365** (4.92%)	18,907 (5.99%)	00:02:52	7,414 (6.76%)	73.66%	56.36%	<$0.01 (7.82%)
% Change	**-24.03%**	**-24.91%**	**-12.29%**	**-31.70%**	**-4.14%**	**-6.19%**	**-23.47%**
3. /courses/descriptors.php							
Jul 1, 2020 - Jun 30, 2021	**13,904** (4.08%)	8,579 (3.48%)	00:00:21	2,410 (2.25%)	26.89%	9.93%	<$0.01 (20.80%)
Jul 1, 2019 - Jun 30, 2020	**15,117** (3.18%)	9,428 (2.98%)	00:00:20	2,313 (2.11%)	35.02%	10.40%	$0.02 (27.39%)
% Change	**-8.02%**	**-9.01%**	**2.76%**	**4.19%**	**-23.22%**	**-4.49%**	**-54.45%**
4. /courses/default.aspx							
Jul 1, 2020 - Jun 30, 2021	**13,668** (4.01%)	10,835 (4.40%)	00:00:13	1,981 (1.85%)	35.87%	9.23%	<$0.01 (23.53%)
Jul 1, 2019 - Jun 30, 2020	**18,042** (3.80%)	14,259 (4.51%)	00:00:11	2,606 (2.38%)	37.02%	9.22%	$0.02 (34.19%)
% Change	**-24.24%**	**-24.01%**	**24.44%**	**-23.98%**	**-3.11%**	**0.17%**	**-58.73%**
5. /planning/default.aspx							
Jul 1, 2020 - Jun 30, 2021	**13,077** (3.84%)	10,332 (4.19%)	00:00:27	1,084 (1.01%)	73.69%	23.41%	<$0.01 (18.92%)
Jul 1, 2019 - Jun 30, 2020	**17,477** (3.68%)	13,848 (4.38%)	00:00:27	1,251 (1.14%)	76.90%	21.82%	$0.01 (18.64%)
% Change	**-25.18%**	**-25.39%**	**-0.31%**	**-13.35%**	**-4.17%**	**7.26%**	**-39.16%**
6. /courses/gecc/socialbehavioralsciences.php							
Jul 1, 2020 - Jun 30, 2021	**10,289**	9,304	00:02:22	7,537	92.48%	80.62%	<$0.01

	Pageviews	Unique Pageviews	Avg. Time on Page	Entrances	Bounce Rate	% Exit	Page Value
Jul 1, 2020 - Jun 30, 2021	(3.02%)	(3.78%)	00:03:22	(7.02%)	92.48%	80.63%	(3.96%)
Jul 1, 2019 - Jun 30, 2020	5,674 (1.19%)	5,050 (1.60%)	00:03:05	3,206 (2.93%)	92.73%	69.88%	$0.01 (18.50%)
% Change	81.34%	84.24%	9.07%	135.09%	-0.27%	15.38%	-87.17%
7. /submitters/default.aspx							
Jul 1, 2020 - Jun 30, 2021	7,801 (2.29%)	5,010 (2.03%)	00:00:33	462 (0.43%)	32.03%	13.45%	$0.08 (238.60%)
Jul 1, 2019 - Jun 30, 2020	9,865 (2.08%)	6,469 (2.05%)	00:00:27	688 (0.63%)	42.73%	10.22%	$0.15 (252.34%)
% Change	-20.92%	-22.55%	22.16%	-32.85%	-25.03%	31.60%	-43.30%
8. /aboutiai/default.aspx							
Jul 1, 2020 - Jun 30, 2021	7,398 (2.17%)	5,698 (2.31%)	00:00:52	2,094 (1.95%)	56.92%	28.82%	<$0.01 (22.37%)
Jul 1, 2019 - Jun 30, 2020	9,489 (2.00%)	7,258 (2.30%)	00:00:46	2,575 (2.35%)	62.52%	27.54%	$0.02 (41.66%)
% Change	-22.04%	-21.49%	13.68%	-18.68%	-8.97%	4.65%	-67.80%
9. /courses/gecc/geccpackage.php							
Jul 1, 2020 - Jun 30, 2021	7,247 (2.13%)	4,960 (2.01%)	00:00:48	2,397 (2.23%)	40.68%	23.53%	<$0.01 (9.71%)
Jul 1, 2019 - Jun 30, 2020	9,025 (1.90%)	5,995 (1.90%)	00:00:42	3,032 (2.77%)	40.30%	22.88%	<$0.01 (12.18%)
% Change	-19.70%	-17.26%	13.32%	-20.94%	0.92%	2.82%	-52.22%
10. /courses/participatingschools.php							
Jul 1, 2020 - Jun 30, 2021	6,882 (2.02%)	5,724 (2.32%)	00:01:39	1,510 (1.41%)	73.71%	41.21%	<$0.01 (27.71%)
Jul 1, 2019 - Jun 30, 2020	7,650 (1.61%)	6,347 (2.01%)	00:01:41	1,588 (1.45%)	73.17%	40.38%	$0.02 (35.33%)
% Change	-10.04%	-9.82%	-1.86%	-4.91%	0.73%	2.06%	-52.96%